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| **Name** | **Meaning** | **Usage** | **Comment** |
| User | Actor | Use case scenarios | Someone accessing the website |
| Website | User interface | User interface | Set of interactive webpages under a domain |
| Community | Data | Use case scenarios | Population of people in an area |
| Design | Data | Use case scenarios | Appearance and structure of a website |
| Communication | Data | Use case scenarios | Amount of interaction between users |
| Content | Data | Use case scenarios | Quality and number of things to do |
| Usability | Data | Use case scenarios | How reliable and navigable a site is |
| Recommendations | Data | Use case scenarios | How much people will recommend a site to others |
| Search | Service | Site user service | Allow users to easily find what they are looking for |
| SocialBuzz | Domain name | Use case scenarios | Domain name that all the webpages of the site are under |